

Morrell “Mo” Carter

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TV Talent Agents

706-836-5290

Paul Brewer

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Education

Southern University A&M College - Baton Rouge, LA: Spring Class of 2009

- Bachelor of Arts in Mass Communications – Broadcast Journalism (Minor: History)

Professional Experience

Sports Director – WZDX, Huntsville, AL

March 2016 to present

Sports Director – Alabama News Network (WAKA, WNCB & WCOV), Montgomery, AL

October 2013 – December 2015

- Produce and anchor compelling local sportscasts for 5:30, 6, 9 & 10 pm newscasts
- Manage sports department that provides coverage of seven college programs, including Alabama, Auburn, Troy & Alabama State
- Produce and host a 30 minute Friday night football show called *Mo & Longshore*: a show that not only has high school highlights, but also gets football fans ready for college games
- Host and produce specials for SEC Media Days, BCS Championship, SEC Championship, National Signing Day, Magic City Classic & Iron Bowl.
- Responsible for enterprising and developing local story angles.

Sports Director – KALB TV (NBC / CBS), Alexandria, LA

November 2011 – September 2013

- Anchor, produce, shoot & edit 6 & 10 pm sportscast, 5 days a week
- One-man band reporting from shooting highlights, interviews, b-roll and stand-ups
- Host & produce the high school sports show, *The 5th Quarter*
- Exclusively cover all high school sports in Central Louisiana
- Provide coverage of LSU Tigers, Northwestern St. Demons, La. College Wildcats & N.O. Saints

Sports Anchor/Reporter – KALB TV (NBC / CBS), Alexandria, LA

August 2010 – November 2011

- Anchor, produce, shoot & edit 6 & 10 pm sportscast, 2 -3 days a week
- One-man band reporting from shooting highlights, interviews, b-roll and stand-ups
- Co-hosted & co-produced the high school sports show, *The 5th Quarter*

- Exclusively cover all high school sports in Central Louisiana
- Provide coverage of LSU Tigers, NSU Demons, La. College Wildcats and N.O. Saints

Sports Reporter/Producer – WAFB TV (CBS), Baton Rouge, LA

June 2009 – August 2010

- Edited stories, packages & VO/SOTs for 6 p.m. and 10 p.m. Sports segments
- Co-produced LSU & Southern University football specials
- Shot & edited footage for sports segments
- Producer of sports shows, *Sportsline Friday Night* & *Sportsline Overtime*
- Covered LSU, Southern, Southeastern Louisiana, Baton Rouge Community College, the New Orleans Saints, the New Orleans Hornets and all local high schools in the viewing area

Sports Intern – WAFB TV (CBS), Baton Rouge, LA

January 2009 – May 2009

- Worked with Sports Anchors, Reporters and Director
- Edited highlights, packages and VO/SOTs for 6 p.m. and 10 p.m. sports segments
- Assisted with segments for the sports show, *Sportsline Friday Night/Sportsline Overtime*

Student Sports Reporter/Anchor/Producer – Southern University TV 75, Baton Rouge, LA

March 2007 – May 2009 (2 years 2 months)

- Produced & Anchored multiple segments of a 30-minute show including sports
- Shot, edit, and wrote sports packages on Final Cut Pro
- Conducted interviews with local sports personal including college coaches and players
- Packages aired on campus cable network

Radio DJ/On-Air Personality – Citadel Broadcasting (now Cumulus Media), Baton Rouge, LA

September 2006 – September 2008 (2 years)

- Hosted a weekend show on KQXL-FM and WXOK-AM
- Voiced and edited commercials

Other Related Experiences

- ESPNU Campus Connection Week Reporter (2009)
- BET Black College Tour VJ for Southern University (2008)
- Freelance Videographer for HTV 10 in Houma, LA (2004-2005)

Special Skills

- Extensive knowledge of ENPS and AVID newsroom software
- Experienced in use of wide range of cameras including DVC Pro, Digital and HD unit
- Skilled in linear and non-linear editing using Final Cut Pro, Edius, Adobe Premiere Pro, Grass Valley and Apple Motion
- Expert at posting web stories and video clips using WorldNow web producer platform and Bimvid
- Also know have knowledge of the following programs:
Microsoft Office (Word, PowerPoint, Excel)
NBC VOD, CBS Newspath, & CNN Newsource

Adobe Audition (Radio/Voice Editing)
FTP operations, Oasis & Precis
Apple Motion (Virtual Graphics)

Honors/Activities/Community Service

- 4x Louisiana AP Award Winner
- Maggie Street Baptist Church Men's Ministry Volunteer
- National Association of Black Journalist (NABJ)
- Member of the Southern University Jaguars Football Team (2006-2008)